THE MISSION of the Alumni Association is to connect alumni to the University and to each other, to provide valued services to members, and to support the University’s mission of teaching, research, and service.

Alumni Association
Total Members:

176,427

80%
Alumni
140,017
7,397
Students
5,659
Parents
23,354
Friends
3%
4%
13%

To view Alumni/Member maps, visit:
alumni.psu.edu/maps

Total Alumni: 658,491

Alumni Leadership
Kevin R. Steele '92g
President
Steven B. Wagman '82
Vice President
Kay Frantz Salvino ’69
Immediate Past President
Paul J. Clifford
CEO/Secretary-Treasurer

Alumni Council:
100 members
4 Officers
30 Elected
23 Appointed
6 Ex-Officio
18 College Societies
19 Campus Societies

Membership Fees:
$15 Blue & White Society (Student, annual)
$50 Annual/Individual
$60 Annual/Joint
$700 Life/Individual
$850 Life/Joint
$350 Senior Life (60+, individual and joint)

Annual Budget: $11.8 million

Officers
Elected
Ex-Officio
College Societies
Campus Societies

Founded: 1870

Alumni/Members by Region

80%
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5,659
Parents
23,354
Friends
3%
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13%

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Supported by a 501(c)(3) charitable organization

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Affiliate Groups: **313**
- **139** Chapters
- **34** Alumni Interest Groups (AIGs)
- **62** Affiliate Program Groups (APGs)
- **37** Societies
- **41** International

Philanthropy to Penn State: $
\text{\textdollar}15,346,583$
 total gifts since 1988

Grassroots Network Membership: **30,472**

OFFICIAL PUBLICATIONS

**The Penn Stater magazine**
(Print; Circ: 133,000 households, six times per year)

**AlumnInsider**
(Digital; Circ: 120,000 emails monthly)

**The Football Letter**
(Digital; Circ: 120,000 emails weekly during season)

PROGRAMS

**Spread the Good News of Penn State**
- The Penn Stater magazine
- AlumnInsider
- The Football Letter
- Social Media Channels
- Awards and Recognition Programs

**Supporting and Enhancing the Student Experience**
- Blue & White Society
- Lion Ambassadors
- FastStart Mentoring Program

**Harnessing the Power of the Penn State Network**
- Alumni Career Services
- Alumni Leadership Connections
- Affiliate Group Network
- Grassroots Network

**Building and Sustaining Lifelong Relationships**
- Alumni Travel
- Alumni Reunion Weekend
- Reunions
- Homecoming

**Celebrating Academic Achievement**
- Huddle with the Faculty
- City Lights
- Teaching Fellows Award

**Tradition Keepers**
- Pep Rallies
- SZone
- Homecoming
- Guard the Lion Shrine

Note: All represent private funding opportunities.

Connect with your Alumni Association to learn how to tap into the power of our worldwide Penn State network.

Note: All data is as of annual census on July 1, 2016, unless otherwise indicated.
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VISION 2020: POWERED BY PRIDE!

VALUES
- Pride
- Tradition
- Passion
- Service
- Leadership
- Engagement
- Lifelong Connection
- Loyalty
- Network

PENN STATE VALUES
- Integrity
- Respect
- Responsibility
- Discovery
- Excellence
- Community

PROGRAM PILLARS
- Spreading the Good News of Penn State and Her Alumni
- Building and Sustaining Lifelong Relationships
- Harnessing the Power of the Penn State Network
- Supporting and Enhancing the Student Experience
- Celebrating Academic Achievement
- Serving as Tradition Keepers

CORE PRIORITIES
- For Penn State
  - Foster Loyalty to Penn State
- For Pennsylvania
  - Keep Higher Education Strong in PA
- For Penn Staters
  - Provide Avenues for Personalized Engagement
- For LOVE
  - Leaders Of Volunteer Engagement
- For the Future
  - Ensure the Continued Success of the Alumni Association