THE MISSION of the Alumni Association is to connect alumni to the University and to each other, to provide valued services to members, and to support the University’s mission of teaching, research, and service.

Founded: 1870

Leadership

Randolph B. Houston, Jr. ’91
President

Kelley M. Lynch ’87
Vice President

Steven B. Wagman ’82
Immediate Past President

Andrew J. Santacroce ’98
Treasurer

Paul J. Clifford
CEO/Secretary

Alumni Council:
108 members

5 Officers
29 Elected
30 Appointed
6 Ex-Officio
17 College Societies
21 Campus Societies

Membership Fees:

$15 Blue & White Society (Student, annual)
$50 Annual/Individual
$60 Annual/Joint
$700 Life/Individual
$850 Life/Joint
$350 Senior Life (60+) individual
$470 Senior Life (60+) joint

Annual Budget: $13 million

To view Alumni/Member maps, visit: alumni.psu.edu/maps

Total Alumni: 708,389
**OFFICIAL PUBLICATIONS**

**The Penn Stater magazine**  
(Print; Circ: 130,000 households, six times per year)

**Alumn Insider**  
(Digital; Circ: 117,592 emails monthly)

**The Football Letter**  
(Digital; Circ: 118,973 emails weekly during season)

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**PROGRAMS**

**Spreading the Good News of Penn State**  
The Penn Stater magazine  
Alumn Insider  
The Football Letter  
Social Media Channels  
Awards and Recognition Programs

**Supporting and Enhancing the Student Experience**  
Blue & White Society  
Lion Ambassadors  
FastStart Mentoring Program

**Harnessing the Power of the Penn State Network**  
Alumni Career Services  
Alumni Leadership Connections  
Affiliate Group Network

**Building and Sustaining Lifelong Relationships**  
Alumni Travel  
We Are Weekend  
Reunions  
Homecoming

**Celebrating Academic Achievement**  
Huddle with the Faculty  
City Lights  
Teaching Fellows Award

**Tradition Keepers**  
Tailgates  
S-Zone  
Homecoming  
Guard the Lion Shrine

Note: All represent private funding opportunities.

Connect with your Alumni Association to learn how to tap into the power of our worldwide Penn State network.

PennStateAlumniAssociation  
PennStateAlums  
alumni.psu.edu/linkedin  
pennstatealums

Note: All data is as of annual census on July 1, 2019, unless otherwise indicated.
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VISION 2020: POWERED BY PRIDE!

WE ARE PASSIONATE ABOUT ADVANCING PENN STATE FOREVER BY ENGAGING PENN STaters LIKE YOU THROUGH ALL THAT YOU LOVE ABOUT PENN STATE.

VALUES

- Pride
- Tradition
- Service
- Passion
- Engagement
- Leadership
- Lifelong Connection
- Loyalty
- Network

VISION

PENN STATE VALUES

- Integrity
- Respect
- Discovery
- Community

PROGRAM PILLARS

- Spreading the Good News of Penn State and Her Alumni
- Building and Sustaining Lifelong Relationships
- Harnessing the Power of the Penn State Network
- Supporting and Enhancing the Student Experience
- Celebrating Academic Achievement
- Serving as Tradition Keepers

CORE PRIORITIES

For Penn State
Foster Loyalty to Penn State

For Pennsylvania
Keep Higher Education Strong in PA

For Penn Staters
Provide Avenues for Personalized Engagement

For LOVE
Leaders Of Volunteer Engagement

For the Future
Ensure the Continued Success of the Alumni Association