

POWERED BY PRIDE!

PennState Alumni Association

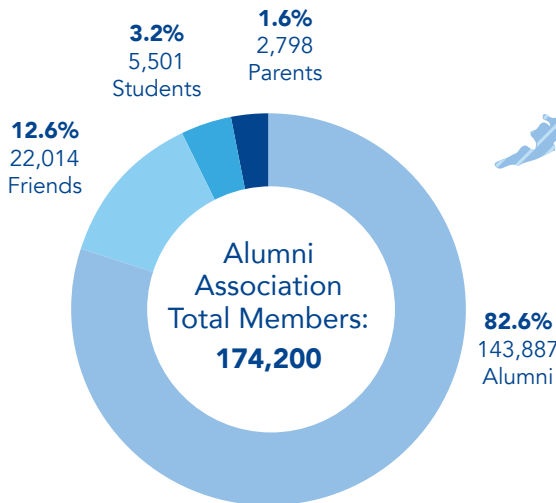


THE MISSION of the Alumni Association is to connect alumni to the University and to each other, to provide valued services to members, and to support the University's mission of teaching, research, and service.



501(c)(3)
charitable
organization

Alumni/Members by Region



Total Alumni: **775,338**



Leadership

Anand Ganjam '15
President

Susan Robinson '94
Vice President

Kelley M. Lynch '87
Immediate Past President

David McClung '79
Treasurer

Paul J. Clifford '20g
CEO/Secretary

Alumni Council: **98 positions**

- 5 Officers
- 24 Elected
- 24 Appointed
- 7 Ex-Officio
- 17 College Societies
- 21 Campus Societies



Annual Budget:
\$14.1 million

Membership Fees:

- \$15** Blue & White Society (Student, annual)
- \$50** Annual/Individual
- \$60** Annual/Joint
- \$700** Life/Individual
- \$850** Life/Joint
- \$350** Senior Life (60+) individual
- \$470** Senior Life (60+) joint



Philanthropy to Penn State:

\$18,283,786

all-time gifts

Affiliate Groups: **245**

- 121** Chapters
- 31** Alumni Interest Groups (AIGs)
- 55** Affiliate Program Groups (APGs)
- 38** Societies
- 42** International

OFFICIAL PUBLICATIONS

The Penn Stater magazine

Print; Circ: 135,000 households, six times per year
 Magazine Website launched 2021
 Followers: Facebook 6,200, Twitter 2,675, Instagram 1,789

Alumni Insider

Digital; Circ: 116,622 emails monthly

The Football Letter

Digital; Circ: 117,111 emails weekly during season
 Blog followers 3,599
 Twitter followers 6,377

PROGRAMS

Spreading the Good News of Penn State

The *Penn Stater* magazine
Alumni Insider
The Football Letter
 Social Media Channels
 Awards and Recognition Programs
 Podcasts

Supporting and Enhancing the Student Experience

Blue & White Society
 Lion Ambassadors
 FastStart Mentoring Program

Harnessing the Power of the Penn State Network

Alumni Career Services
 Alumni Leadership Connections
 Affiliate Group Network
 Young Alumni Ambassadors

Building and Sustaining Lifelong Relationships

Alumni Travel
 We Are Weekend
 Homecoming

Celebrating Academic Achievement

President's Concert
 Classical Coffee House
 Teaching Fellows Award
 Virtual Speaker Series

Tradition Keepers

Away Football Pep Rallies
 S-Zone
 Homecoming
 Guard the Lion Shrine

Note: All represent private funding opportunities.

Connect with your Alumni Association to learn how to tap into the power of our worldwide Penn State network.



[PennStateAlumniAssociation](#)



[PennStateAlums](#)



alumni.psu.edu/linkedin



[pennstatealums](#)



PennState Alumni Association

alumni.psu.edu

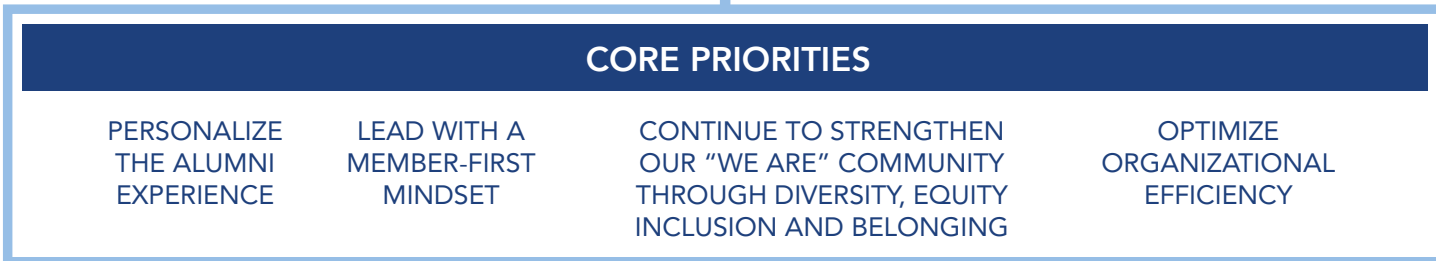
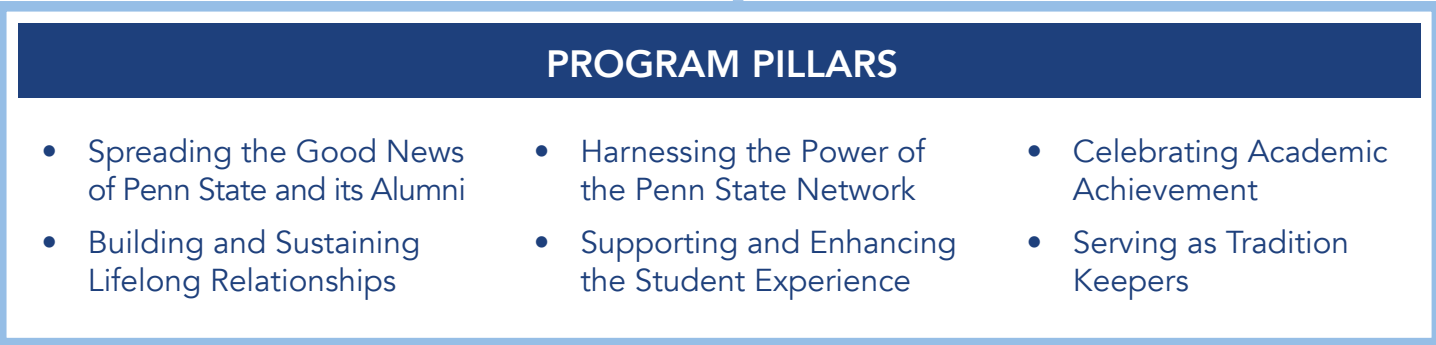
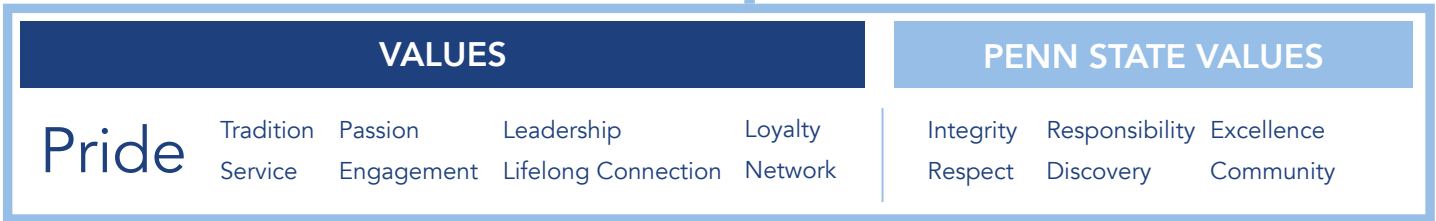


PennState Alumni Association

THE MISSION of the Alumni Association is to connect alumni to the University and to each other, to provide valued services to members, and to support the University's mission of teaching, research, and service.



DIVERSITY STATEMENT: The Penn State Alumni Association is committed to fostering a diverse and inclusive membership, one where all identities, experiences, and backgrounds come together to create a strong and welcoming alumni community representative of the Penn Staters it proudly serves.



CURRENT DEPARTMENT ORGANIZATIONAL CHART

